



VICTORY[®]
HYBRID CANOLA



Interested in growing Round Up Ready[®] Canola at non-GM prices?

We've listened to your feedback about the frustrations of growing Round Up Ready[®] canola. It may be worth considering the VICTORY[®] program with more flexibility and more options than commodity canola.

Here are 6 things about the VICTORY[®] Round up Ready[®] Canola program you may not know.

1. VICTORY[®] Round Up Ready[®] Canola attracts a premium over the AWB non GM commodity canola underlying price. This means a transparent market with no GM discount to Non GM pricing.
2. There are attractive seed cost options to manage your risk appetite with seed pricing from \$12/kg. The VICTORY[®] program also allows you to defer your seed invoice and Round Up Ready[®] technology fee until harvest.
3. Guaranteed buyer under a hectare contract when you grow VICTORY[®] with AWB.
4. Round up Ready[®] technology for superior weed control.
5. Multiple delivery locations or a premium to store your crop on farm.
6. High oil content and proven grower yields.

In fact, there are more than six things to know, so to find our more, download our product guide or contact your local territory manager to talk how VICTORY[®] Round Up Ready[®] Canola can be part of your cropping program.

Grower Experiences

"V5003RR is a great hybrid, we have grown in both wet and drier seasons, it's been a consistent yielding hybrid – 3MT/ha Average in 2017."

Trevor Peacock – Willaura, VIC

"We've grown VICTORY[®] Roundup[®] Ready since 2012 and it has yielded very well across our farm. In 2016 V5003RR yielded 3.1MT/ha in a very wet season and in 2017, despite the frost all around us, we still managed 2.8 MT/ha over a large area. These have been great results. We've also had oil contents of up to 49% in some years". Danny George – Lake Goldsmith, VIC



Danny George
Lake Goldsmith, VIC